

Message Text

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PAGE 01 BUCHAR 02995 030832Z

21

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FM AMEMBASSY BUCHAREST

TO USIA WASHDC IMMEDIATE

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SECSTATE WASHDC 3373

LIMITED OFFICIAL USE BUCHAREST 2995

USIA FOR IEE, IBS; MUNICH FOR VOA

E.O. 11652: N/A

TAGS: SCUL LM

SUBJECT: FSP/VOICED FEATURES FOR ROMANIAN SERVICE

REF: A) BUCHAREST 2927 (U) B. STATE 155873 (C)

1. FOR PURPOSED OF CLARIFYING PROPOSAL CONTAINED REFTEL A AND WITH A VIEW TOWARD CONTRIBUTING INFORMATION HELPFUL TO IEE-VOA DISCUSSIONS MENTIONED REFTEL B, POST WOULD LIKE TO SUBMIT THE FOLLOWING: (A) PROPOSAL IS EXPERIMENTAL IN NATURE; (B) THE FSL IS A PROFESSIONAL RADIO JOURNALIST; (C) FSL CONCERNED NEEDS NO GOR PERMISSIONS TO BROADCAST FOR VOA, SO LONG AS SHE IS IDENTIFIED ONLY AS A VOA CORRESPONDENT OR REPORTER AND NOT BY NAME; (D) THE REPORTS WOULD, OF COURSE, BE CLEARED WITHIN P&C AND WOULD BE SUBJECT AS WELL TO VOA APPROVAL RECEIVED IN WASHINGTON.

2. POST BELIEVES THAT TIMELY AND PROFESSIONAL-QUALITY REPORTS WITH BUCHAREST DATELINE ON VOA ROMANIAN SERVICE RE BILATERAL CULTURAL AND INFORMATION EVENTS WOULD INCREASE OUR BROADCASTING EFFECTIVENESS BY ATTRACTING A WIDER LISTENER-

SHIP. AT THE SAME TIME, WE FEEL THESE REPORTS COULD HEIGHTEN AUDIENCE INTEREST AND POSSIBLY LEAD TO INCREASED PARTICIPATION

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IN AMERICAN LIBRARY PROGRAMS. COSTS INVOLVED WOULD BE

MINIMAL WHEN WEIGHED AGAINST BENEFITS SINCE WE WOULD PLAN
TO FILE THESE REPORTS ONCE OR TWICE A MONTH, DEPENDING ON
SCALE AND IMPORTANCE OF LOCAL ACTIVITIES.

BARNES

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Message Attributes

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